

NEWS RELEASE

TUESDAY, FEBRUARY 8, 2011

FOR IMMEDIATE RELEASE

Nishnawbe Aski Development Fund Calls on the Ontario Government to Reduce Power Rates to keep Chromite Plant in Northern Ontario

Thunder Bay, ON - Nishnawbe Aski Development Fund (NADF) called upon the Ontario government today to find a solution to the high power rates that might deter the construction of Cliffs Natural Resources' Ferrochrome Production Facility in northern Ontario. "Several Aboriginal businesses will benefit from the development of this facility, and if not, we stand to miss out on many opportunities", said Harvey Yesno, President/CEO of NADF. "The Province of Ontario needs to be more visible and aggressive in tackling the power rate issue that is threatening the viability of a production facility in northern Ontario because any final decision to locate the Ferrochrome Production Facility outside of the province negatively impacts Aboriginal business in the region".

This claim was issued in response to Cliffs' revelation on Friday, February 4, 2011 during its conference call with the media that while Sudbury had been identified as a 'base-case' location for its Ferrochrome Production Facility (FPF), other municipalities within and outside Ontario were not beyond approach and possible selection as a location for its FPF.

Citing the technical issues regarding the lack of electricity in the northwest part of the province, Mr. Yesno said, "Many people now understand what our remote communities are facing on a regular basis when we can't develop economically because of the chronic lack of electricity. For example, we don't have sufficient power to expand a motel, never mind a 300 megawatt processing facility. However, NADF has conducted several comprehensive studies to try and move the yard sticks involved in electricity transmission and the development of renewable energy projects in the north".

Yesno added, "The availability of power in northern Ontario generally speaking, is a major issue when it comes to the provision of essential services in remote locations and big industrial development except for the north east. We welcome a more proactive role by the provincial government on this issue now, because there is too much at stake".

Yesno also went on record to say, "NADF is supportive of Cliffs' initiative to bring development to northern Ontario and views this project as a strong positive step in generating wealth in northern Ontario. NADF also encourages Cliffs to communicate closely with the impacted First Nations and to resolve any outstanding agreements as soon as possible before they move too far ahead".

About NADF

Nishnawbe Aski Development Fund is a non-profit economic development agency providing financial assistance (commercial loans, equipment leasing and grants), resource sector support and free business counseling services to ALL Aboriginal entrepreneurs in rural, urban and isolated communities across northern Ontario (Treaty #9, #3, #5-Ontario portion & Robinson-Superior 1850 Treaties). With over 140 years of combined expertise, \$25 million in issued loans and over 500 businesses and 2000 jobs created in the region, our intent is to empower northern Ontario's growing Aboriginal population through entrepreneurship, by being a one-stop shop for all their business needs.

For more information, please visit **www.nadf.org** or contact:

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