



MEDIA ADVISORY

THUNDER BAY, ON –OCTOBER 23, 2012

NISHNAWBE ASKI DEVELOPMENT FUND CELEBRATES ABORIGINAL BUSINESS

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Nishnawbe Aski Development Fund (NADF) will host the 22nd Annual NADF Business Awards on Wednesday, October 24, 2012 to celebrate Aboriginal business. Eight award recipients will be recognized for their achievements and contributions to local and regional economies at a gala dinner at Thunder Bay's Valhalla Inn.

Celebrating its 22nd year, this non-profit event, also serves as a fundraiser for the Dennis Franklin Cromarty Memorial Fund: a bursary fund for post-secondary students seeking academic achievement, and the NADF Sponsorship Fund: a fund established by NADF to respond to sponsorship and donation requests, and provide humanitarian assistance to aid in disaster and crisis relief.

Award categories

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| Business Man of the Year | Partnership of the Year |
| Business Woman of the Year | Corporation of the Year |
| Youth Entrepreneur of the Year | Building Communities |
| Executive of the Year | New Business of the Year |

VIP Reception and Press Conference Valhalla Inn – Scandia Room
4:00 PM – 5:00 PM

Gala Dinner Valhalla Inn – Ballroom
5:30 PM – 10:00 PM

For more on NADF and the 22nd Annual NADF Business Awards, please visit www.nadf.org

About NADF

Nishnawbe Aski Development Fund is a 27 year old non-profit economic development agency providing financial assistance (commercial loans, equipment leasing and grants), resource sector support and business counseling services to Aboriginal businesses, on and off-reserve, across northern Ontario (Treaty #9, #3, #5 (Ontario portion), and Robinson-Superior 1850 Treaties). With over 130 years of combined expertise, \$26 million in issued loans and over 500 businesses and 2,000 jobs created in the region, NADF's goal is to empower northern Ontario's growing Aboriginal population through entrepreneurship, by being a one-stop shop for all their business needs.

For all inquiries, please contact: Colleen Martin, General Manager T: (807) 623-5397 ext. 26 E: cmartin@nadf.org

