



NISHNAWBE ASKI DEVELOPMENT FUND

PRESS RELEASE

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NISHNAWBE KIDS BUSINESS PROGRAM

THUNDER BAY, ON: Nishnawbe Aski Development Fund (NADF) will host the “Nishnawbe Kids Business Program” on February 24 & 25, 2014 in the Fireside Room at the Landmark Inn. The Program will bring First Nation delegates together to participate in a train-the-trainer session and will promote entrepreneurship to First Nation Youth in Grades 3 to 6.

NADF’s Nishnawbe Maajjikaywin, in partnership with Northern Claybelt Community Futures Development Corporation, will deliver the training, targeting youth at the elementary school level. The program will promote entrepreneurship to the youth, encouraging them to start early by engaging them in activities that will build a culture of entrepreneurship. Activities will include “Create a Logo”, “Kids Invent Toys”, “Market Your Thoughts” and “Be a business B”. The train-the-trainer component will provide tools and resources to participating First Nation delegates to facilitate similar programs within their communities.

Media are invited to attend and interviews with delegates and NADF representatives will be available upon request.

About NADF

Incorporated in 1984, Nishnawbe Aski Development Fund (NADF) is a non-profit economic development corporation providing financial assistance (commercial loans, equipment leasing and grants), resources sector support and business counselling services to Aboriginal business and entrepreneurs, on and off-reserve in northern Ontario, including Treaty #9, #3, #5 (Ontario portion), and Robinson-Superior 1850 treaties. NADF’s goal is to empower northern Ontario’s growing Aboriginal population through business development and entrepreneurship by providing support and expert advice for all their business needs.

Visit www.nadf.org for more information on Nishnawbe Aski Development Fund.

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